

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



September 2, 1943

## PRODUCTION GOALS CAMPAIGN

Subject	Assigned	Status
"Peoples Part" for production handbook for Office of Information	Emerson, AAA	In preparation
War Board Memo on Harvesting Roughage for Feed	Hall, AAA	Completed
"Agriculture in Action," weekly news letter to States	Reynolds, AAA	Completed
Piece on "Michigan Beans" for OWI Rural Press Service	Reynolds, AAA	Completed
Article on Sulphite Wheat Protein Extraction process	Hill, AAA	Completed
"The 1944 Agricultural Conservation Program" for booklet of Office of Information	Kelly, AAA	Completed
Prepared article on AAA Program to be sent through T. Swann Harding to OWI for publication	Kelly, AAA	Completed
Compilation of Quotations "Showing Why More Food Will be Needed Because of our Recent and Prospective Victories" for OWI	Kelly, AAA	Completed
War Board Summary	MacMurphy, AAA	Completed
Memo to Army "A" Awards	Thompson, AAA	In clearance
Press Release on "A" Awards	Thompson, AAA	In clearance
War Board Memo urging farmers to harvest alfalfa seed	Thompson, AAA	In clearance
Conservation Piece for Goals Handbook	MacMurphy, AAA	Completed
Wheat: Comparison World War I and II	MacMurphy, AAA	Completed
Oil <del>and</del> background piece	Stewart, AAA	In preparation
Background statement on farm woodlots	Emerson, AAA	Out
Peanut hay conservation background piece	Stewart, AAA	In preparation
1944 Crop Production for Handbook	Emerson, AAA	In preparation
Procedure for Working out 1944 State goals (War Board Memo)	Hall, AAA	Out

LIBRARY  
CURRENT SERIAL RECORD

MAY 27 1944

U. S. DEPARTMENT OF AGRICULTURE

Subject	Assigned	Status
Background statement on castor beans	M. Beckman, AAA	Completed
Piece on Commodity Loan section for handbook	Reynolds, AAA	In preparation
Rice loan Story	Thompson, AAA	In preparation
War Board Memo on Army "A" awards	Overby, AAA	Completed
Vast production of high-quality poultry	Burch, ARA	In clearance
Simple composting practice for the small garden	BPISAE	Cleared
Wild Tobaccos Enlisted to Conquer Blue Mold (Clip Sheet)	BPISAE	In clearance
1200-word illustrated feature article on food production for TRAILWAYS Magazine	Mrs. Beckman	In clearance
1200-word illustrated feature article on food production for THE LION Magazine.	Mrs. Beckman	In clearance
1500-word illustrated feature article on food production for FOREIGN SERVICE Magazine	Mrs. Beckman	In clearance
Soybean feature story for WIDE WORLD PHOTOS	Beckman	Mailed
Rotogravure release to 36 national newspapers on harvest	Beckman	In preparation
Series of 10 drawings on "Food Fights" for NEA Service	Beckman	In preparation
<u>RADIO</u>		
Labor-saving livestock practices	Burch, ARA	In clearance
Feeding cull potatoes	Burch, ARA	In clearance
Speech for Dodd	Heinen, AAA	Completed
"1944 Wheat Goals" for Lamphere on Farm and Home Hour	Heinen, AAA	Given Aug. 24
Talk for Secretary Wickard on his recent trip through flood area of Mississippi basin for Farm and Home Hour	Heinen, AAA	Completed
Story on Cured Sweetpotato Price Support and Irish Potato Loan for DuMars on Farm and Home, August 26.	Heinen, AAA	Completed



Subject	Assigned	Status
Radio transcription for A. W. Manchester to be given September 2 from Boston, Mass.	Hill, MA	Completed
<u>Farm Flashes:</u>		
Easier Hog Watering	Reynolds, OI	In preparation
Legume Hay for Fall Pigs	"	"
Feeding Damaged Grain	"	"
Storing Soybeans	"	In clearance
Save Hides	"	"
Labor Saving with Hogs	"	"
Longer Market for Chickens	Hendon, OI	Cleared
Food Workshop	Fox, FSA	In clearance
<u>INS and PA</u>		
Small Farmer at War	Fox, FSA	In preparation
<u>Farm and Home Hour:</u>		
September 6, "Work Saving Ways to Take Care of Livestock" Wallace Kadderly.	Burch, RA	In preparation
September 7, "Wartime Electric Service for Farmers" Wallace Kadderly	Hartogonis, REA	In preparation

FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Campaign program handbook	OWI	In preparation
Farm lumber production program	Lewis	Released Aug. 30
Salvage and re-use of agricultural bags	Lewis	Released
Poster on use of high analysis fertilizer	Lewis	In preparation
Additional copper wire for farmstead wiring	Lewis	Ready to go

Farm Flashes

Timber Products War Project	Rowe, FS	In clearance
Community Forests	Rowe, FS	In clearance

INS and PA

Community Forests	Rowe, FS	In clearance
-------------------	----------	--------------

OVERALL FOOD CAMPAIGN

Subject	Assigned	Status
<u>Farm Flashes:</u>		
High-Grade Cotton and War	Briggs, FDA	In clearance
<u>Network Broadcasts:</u>		
Blue -- September 5 "This is Official" Marvin Sandstrom	Molohon, FDA	In preparation
CBS -- Sept. 4 Serval, Inc. "Fashions in Rations" "The Food Situation" -- Roy F. Hendrickson.	Molohon, FDA	In preparation
<u>Farm and Home Hour:</u>		
Sept. 10 "For This We Fight Series, #10" Secretary Wickard -- "The Kind of World Farmers Want"	Hambidge	In preparation

(See last week's report for pending material).

PRICE AND RATION CAMPAIGN

(See Campaigns Report No. 20 for pending material. New materials listed below).

<u>Meat Rationing and Slaughter Licensing</u> <u>Summary</u>	Warner ES	Completed
Radio Round-Up on Food -- <u>Sign on the</u> <u>Dotted Line</u> (Reasons for filling in blanks on ration book covers	Cohan, FDA	Completed
Motion Picture Trailer - Chester Bowles explains Home Front Pledge. This has been sent to OPA offices for use in cities where Home Front Pledge campaigns are in progress.	OPA	Completed
Fact Sheets No. 40 - Gasoline No. 41 - Automotive Parts and Repairs	OPA	Completed
Price and Ration Leaflet	Reynolds, AAA	In preparation

Subject	Assigned	Status
<b>VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN</b>		
<u>Radio</u>		
Victory Garden Program (Blue) - "Taking Care of Fall Crops" (Dr. V. R. Boswell)	Hemphill Moore DuMars	In preparation for Sept. 6
Garden Gate (CBS) - "Storing Fruits and Vegetables"	Worcester Youngman	In preparation for Sept. 4
<u>Homemakers' Chats</u>		
Canning questions	Overby	In clearance
Q & A - Apples and dried vegetables	Wharton	In clearance
<u>Farm and Home Hour</u>		
Green vegetables in wartime meals.	Van Deman	Completed Aug. 30
Victory Garden Cover Crops	OI	In clearance
Cover Crop Benefits	OI	In clearance
<u>Press</u>		
Story on Storage of Vegetables & Fruits (Story in Sept. issue of <u>Country Gentleman</u> )	Moore	Printed
Canning questions and answers	Pundt	Released
Oven drying - from apples to turnips	Pundt	Released
Dills for flavor	Pundt	Released
"Roll Out the Barrel"	OI	Cleared
"Simple Composting Practice for the Small Garden"	BPISAE	Cleared
<u>Publications</u>		
Home Canning Charts (set of 20 on sale at GPO for 50¢ a set)	BHNHE	Copies received August 27

**ANTI-BLACK MARKETS CAMPAIGN**

**RADIO**

Farm Flashes

New Meat Slaughter Rules	Briggs, FDA	Cleared
Better Turkey Plan	Herndon	In clearance

Transcription to be played over Yankee Network,  
September 6 -- "The Work of the Meat Board" -- Speaker W. O. Fraser



NUTRITION AND FOOD CONSERVATION CAMPAIGN

Subject	Assigned	Status
Piece emphasizing consumer and nutrition angles of food campaigns for November N. J. CLUB WOMAN	Solomon	Assigned
Food Pointers column for October WOMAN'S DAY	Clark	In preparation
Piece explaining milk program for October WOMAN'S DAY	Solomon	In preparation
Nutrition Notes for OWI services	Fairfield	Finished
Conservation ad for OWI mat service	Poole	Finished
Mat story on Nutrition Wheel for OWI rural press	Solomon	In preparation
The Food that Follows our Armies piece, for HARPERS BAZAAR checked	Nichols	September
Material on "Window Seat" column on Basic 7	Nichols	Finished
Tie in with Basic Seven in September CONSUMER GUIDE News Letter	Solomon	Finished
CONSUMER TIME talk on Group Three, Basic Seven	Carpenter	August 28
Homemaker's Chat on "Small Food Surprises."	Fox	In preparation
INS & PA - Foods After the War	Cohan	In preparation
UP daily nutritious note service	Hagen	Continuous

FARM LABOR CAMPAIGN

RADIO

Farm and Home Hour, Sept. 9, "I've got to go Back to School", Stanley Carpenter, schoolboy, and Wallace Kadderly	Hancock	In preparation
--	---------	----------------

Farm Flashes

Cotton Picker Soldier Help	Briggs, F.D.	In clearance
----------------------------	--------------	--------------

INS and PA

Variety Plus work pays	Fox, F.S.	Cleared
------------------------	-----------	---------

PRESS

Story based on August 1 State farm labor reports listing recruitments, placements, etc., up to date	Hancock	In preparation
---	---------	----------------



<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>FOOD INFORMATION SERIES, LEAFLETS, ETC.</u>		
Background facts on labor program.	Fulgham	In clearance
October Farm Labor Jobs, F.I.S.	Hancock	In preparation
<u>FEATURES</u>		
Statement with photographs on VEV to OWI Foreign Service	Bailey	Out
Article on local mobilization of Farm labor for USDA	Bailey	Out

(See preceding reports for pending materials).

